**Sample Corporate Sponsorship Benefits**

(modify sponsorship amounts accordingly and send with sponsor letter)

**Special Olympics West Virginia**

**XXXX County**

Corporate Benefits

## 20XX Bowl-A-Thon

**[Always list name and year of the specific local event or program you need sponsored]**

# Gold

 Gifts of $1,000+

 •Logo displayed on signage at local event

 •Logo on promotional print materials for local event

 •Logo on volunteer t-shirts for local event [if available]

•Logo on local SONC website with direct link to your company’s website

•Full page ad in event program

# Silver

 Gifts of $500+

•Large name on signage at local event

 •Large name on promotional print materials for local event

 •Name on volunteer t-shirts for local event [if available]

 •Name on local SONC website

•Half page ad in event program [if available]

# Bronze

 Gifts of $250+

•Name on signage at local event

 •Name on promotional print materials for local event

•Quarter page ad in event program [if available]