

# Spread the Word to End the Word Activities



## School-Wide Assembly

- Plan an assembly focused on acceptance.
- Invite speakers to discuss the negative effects of the R-word and other hateful language.
- Pledge on pieces of paper and hang them all around the school.

## Lunch Room Campaign

- Unified Club members take turns staffing a Spread the Word table during all lunch sessions. Each should wear a Spread the Word tee shirt and hang colorful signs on the wall.
- They encourage students to come to the table and learn about using respectful language.
- Have a Spread the Word banner on the table which all students are asked to sign to pledge their support for not using hurtful language.
- Each student who signs the banner receives a sticker to wear.



## Video Campaign

- Make a video with your Unified Club and try to partner with school news.
- Show the video during homeroom or first period.
- Send a list of questions for discussion after the video or have club members visit classrooms to facilitate discussion.
- Encourage students to pledge online at [www.r-word.org](http://www.r-word.org) and share on social media platforms.



## Other Things to Know:

- Special Olympics holds their Spread the Word day in March
- Your school can hold its Spread the Word campaign any time during the year. Some choose to do it in March and many decide to hold it during a different month.
- You can always do more than one Spread the Word event throughout the year.
- Order your materials and supplies early, ask your club liaison for budget information and how to order. **Allow 3 weeks for delivery.**

