



## FUNDRAISING TIPS

**CHECK OUT THESE  
TIPS TO MAKE YOUR  
FUNDRAISER EVEN  
MORE SUCCESSFUL!**



**If you choose to raise money for your Local Special Olympics Program, reach out to the Local Coordinator ahead of time. They may have connections to local stores that can provide supplies and incentives. They can also be there the day of the fundraiser to collect funds.**

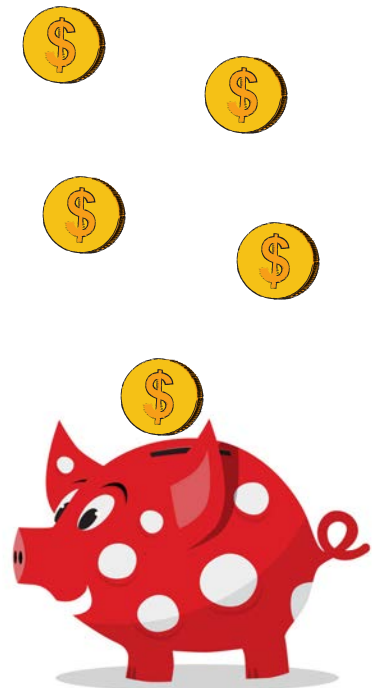
**Incentives make people more likely to participate! The chance to win giftcards, t-shirts, or a percentage of the funds raised are great ways to engage people. You might be able to get supplies and prizes donated by local stores.**

**Make sure you are following your school's guidelines for fundraisers. Many schools require students/groups to submit a proposal before hosting a fundraiser.**

**No matter the fundraiser, include a jar for cash or check donations on top of the fundraising activity.**

**Schools have many fundraisers throughout the year, which may make them hesitant to allow another one. This event is as much of an opportunity for awareness as it is a fundraiser. One way to get your school to buy in to your fundraiser is to have it jointly benefit the school and their efforts for Special Olympics.**

**Reflect. After the fundraiser is complete, take a moment to think about what went well and what you would change if you could do it again. Take notes so you have them for the next time!**





## WHY FUNDRAISE?

READ BELOW FOR  
REASONS WHY  
YOUR CLUB SHOULD  
FUNDRAISE



### **Support your club:**

Your club likes to stay busy and do fun things, right? Money raised for your club can go towards sports equipment, uniforms, parties, and any other activities your club chooses to do throughout the year. Fundraisers open up opportunities for your club to do even more!

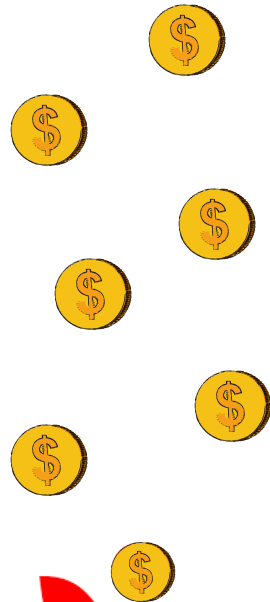
Can't  
decide  
which  
reason to  
fundraise?  
That's  
okay! You  
can always  
choose  
more than  
one and  
split the  
money!

### **Support your local Special Olympics program:**

Your Local Special Olympics Program hosts all Special Olympics activities in your area, such as winter and spring games. Your school most likely attends most of these events. All of these opportunities are free for participants! Money raised for your local program will go towards the continuation and expansion of this free programming in your area.

### **Support your school:**

Your school works hard to provide as much as possible to students, including classroom supplies, sports, and clubs. Money raised for your school will go towards continuing and expanding these opportunities at your school.





## **MONEY HANDLING**

**READ BELOW FOR  
TIPS ON HANDLING  
AND DEPOSITING  
MONEY**



**Always follow your school's guidelines for money collection. Work with your teacher and school administration to learn these guidelines.**

**After the fundraiser, make sure to pay back the costs for any supplies and prizes purchased for the fundraiser.**

**Donating to your local Special Olympics? Invite your Local Program Coordinator or a representative to a Presentation of Funds event at the end of the fundraiser. If they can't be there to collect the money, you can send a check to Special Olympics North Carolina and write your county's name in the memo line.**

**Mail to:  
Special Olympics North Carolina  
Attn: UCS  
2200 Gateway Centre Blvd., Suite 201  
Morrisville, NC 27560**

**If your fundraiser lasts longer than one day, designate a location to keep the money each night. Ask your teacher or school administration for a safe place to store the money or deposit it into your school account at the end of each day. Keep a log with how much money you raise each day.**

